

## Cox Enterprises: Waste Management Fact Sheet

Cox Enterprises' national sustainability program, Cox Conserves, focuses on reducing waste and energy consumption, as well as conserving water. The program engages each of the company's major subsidiaries (Cox Communications, Cox Media Group and Cox Automotive) and encourages Cox Enterprises' 50,000 employees and their families to engage in eco-friendly practices.

Recycling diverts materials from landfills, decreases consumption of natural resources and reduces pollution associated with product manufacturing.

### **Waste Reduction:**

Cox is making both small and large steps to make a significant difference. At its headquarters buildings in Atlanta, Cox has recycled more than 900 tons of materials since 2007. Deskside recycling takes place across the company.

Cox owns eight daily newspapers and more than a dozen non-daily publications, which are printed on recycled paper. In New England, Cox Communications created a composting program that turns waste into fertilizer for company landscapers. The program has diverted more than 90 percent of the company's cafeteria waste from the landfill.

In Arizona, Cox found a way to use recycling to improve the lives of those in need. Project TWIG (Turning Waste Into Growth) recycles materials such as trash and coax cable from its Arizona operations. The proceeds are given to Cox Charities to help fund youth-oriented education and development programs. To date, Project TWIG has donated more than \$60,000.

Cox Business encourages customers to go paperless with an electronic ordering system. In one quarter alone, more than 50,000 pieces of paper were saved due to electronic ordering. In 2011 alone, Cox Communications' recycling program in Las Vegas saved more than 129 tons of paper.

### **Recycling E-Waste:**

Cox Enterprises' e-waste recycling program diverts an estimated 1.8 million pounds of e-waste from landfills each year. Through the e-waste program, Cox extends equipment lifecycles and promotes re-use through redeployment, remarketing and charitable donation. Recovered electronics with reusable value are redeployed within the organization to reduce new procurement.

Cox also hosts e-waste collections in select locations for employees and customers. In Atlanta, employees have recycled more than 26 tons of materials, and in Virginia, Cox Communications has recycled more than 240 tons of recyclable e-waste through community collection events.

For more information, please visit [CoxConserves.com](http://CoxConserves.com).

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### **About Cox Enterprises**

Cox Enterprises is a leading communications, media and automotive services company. With revenues of nearly \$16 billion and approximately 50,000 employees, the company's major operating subsidiaries include Cox Communications (cable television distribution, high-speed Internet access, telephone, commercial telecommunications and advertising solutions); Cox Media Group (television and radio stations, digital media, newspapers and advertising sales rep firms); and Cox Automotive (automotive-related auctions, financial services, media and software solutions). The company's major national brands include AutoTrader.com, Kelley Blue Book, Manheim, Savings.com and Valpak.

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