

## Cox Enterprises: Water Conservation Fact Sheet

Cox Enterprises' national sustainability program, Cox Conserves, focuses on reducing waste and energy consumption, as well as conserving water. The program engages each of the company's major subsidiaries (Cox Communications, Cox Automotive and Cox Media Group) and encourages Cox Enterprises' 50,000 employees and their families to engage in eco-friendly practices.

Combined, Cox's water conservation efforts save more than 32 million gallons of water each year and return high-quality reusable water to the community.

Cox actively partners with groups such as American Rivers and the Ocean Conservancy to help preserve valuable water resources and participate in water cleanup projects. Cox volunteers have collected more than 16 tons of waste through its cleanups.

Across the company, Cox has replaced sinks and toilets with water-efficient, low-flow models. Cox-owned newspapers such as *The Atlanta Journal-Constitution* employ technologies to prevent the discharge of silver and other pollutants into sewer systems.

Cox Enterprises recognizes that being eco-friendly means responding to the environmental challenges faced by each of its businesses. Many of Cox's most advanced water conservation efforts take place at its Manheim subsidiary, the world's leading provider of vehicle remarketing services.

### **Manheim Water Conservation Centers**

As a vehicle remarketing company operating some of the nation's largest reconditioning facilities, Manheim uses water each day. Through Cox Conserves, Manheim is reducing water usage at its reconditioning facilities by recycling every drop possible. The cornerstones of Manheim's environmental initiative are two wastewater recycling centers.

| <b>Water Conservation Center<br/>Manheim, Penn.</b>  | <b>Water Conservation Center<br/>Atlanta, Ga.</b>  |
|--|--|
| Treats 42,000 gallons of wastewater per day  | Treats 5,000 gallons of wastewater per day   |
| Produces 25,000 gallons of clean water every day, reusing 60 percent and returning 40 percent to the municipal water treatment system in a pre-treated condition | Produces 3,000 gallons of clean water every day. Sixty percent is recycled and reused in the reconditioning center, 40 percent is returned to the Fulton County Municipal Water Department |
| Saves 8 million gallons of water each year—enough to fill the Georgia Aquarium, the world's largest aquarium   | Saves 2 million gallons of water each year—the equivalent of three Olympic-sized swimming pools  |

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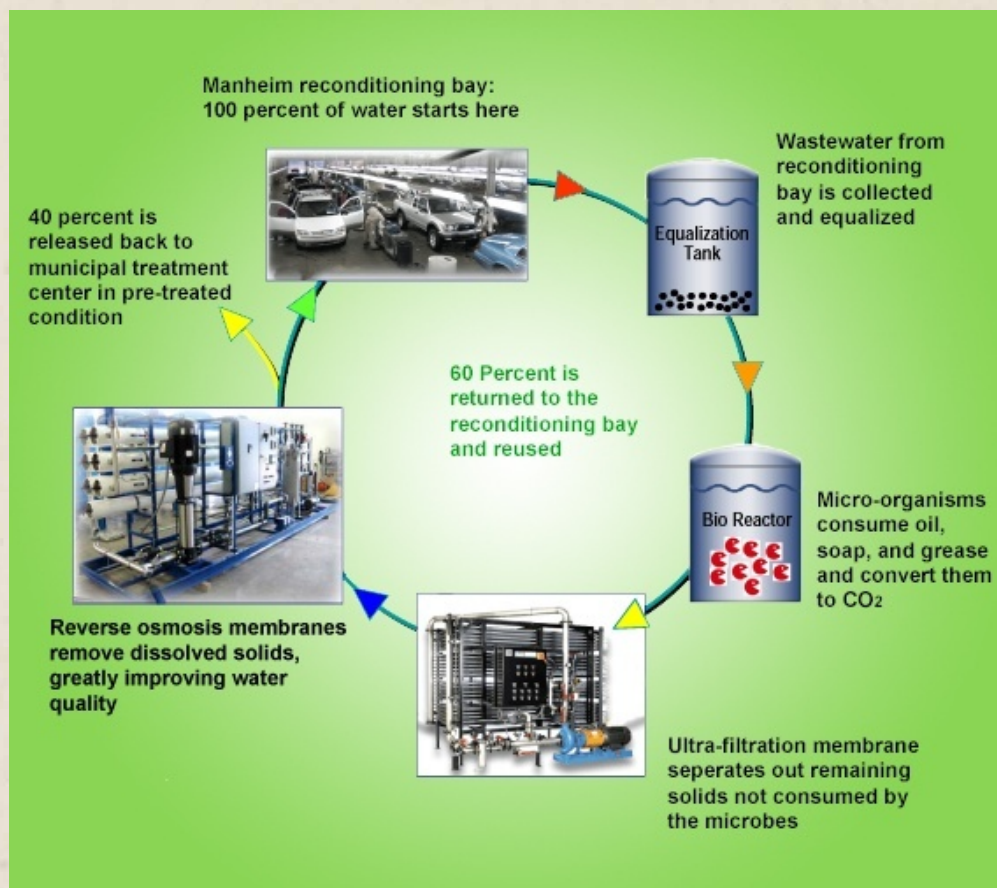
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Manheim's Water Conservation Centers employ a sophisticated four-step process. Below is a diagram from the Water Conservation Center in Manheim, Penn. The Manheim Georgia facility follows a similar process.



For more information, please visit [CoxConserves.com](http://CoxConserves.com).

\*\*\*Artwork available upon request\*\*\*

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### About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of more than \$17 billion and approximately 50,000 employees, the company's major operating subsidiaries include Cox Communications (cable television distribution, high-speed Internet access, telephone, home security and automation, commercial telecommunications and advertising solutions); Cox Automotive (automotive-related auctions, financial services, media and software solutions); and Cox Media Group (television and radio stations, digital media, newspapers and advertising sales rep firms). The company's major national brands include Autotrader, Kelley Blue Book, Manheim, Savings.com and Valpak. To learn more about Cox's commitment to people, sustainability and our communities: [CoxCSRReport.com](http://CoxCSRReport.com)

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