

Cox Enterprises: Community Engagement Fact Sheet

Cox Enterprises' national sustainability program, Cox Conserves, focuses on reducing waste and energy consumption, as well as conserving water. The program engages each of the company's major subsidiaries (Cox Communications, Cox Automotive and Cox Media Group) and encourages Cox Enterprises' 50,000 employees and their families to engage in eco-friendly practices.

Cox Conserves Heroes:

As part of its national partnership with The Trust for Public Land (TPL), Cox created the Cox Conserves Heroes program to recognize volunteers who create, preserve or enhance outdoor places in local communities. Cox Conserves Heroes also inspires others to become eco-friendly citizens. The national program takes place in multiple locations where there is a Cox media property and TPL presence.

After a public nomination stage, a group of local environmental experts narrows the finalists to the top three. Online voting is then opened to the public, and the finalist receiving the most votes is named the Cox Conserves Hero. In each market, the winner and finalists receive monetary donations that go to their local environmental nonprofits of choice. Since the program launched, more than \$500,000 has been donated to local environmental nonprofits and more than 150 volunteers have been recognized. The program takes place in:

- Arizona (Tucson, Phoenix)
- California (San Diego, Santa Barbara, Orange County)
- Florida (Orlando)
- Georgia (Atlanta)
- Louisiana (Acadiana, Baton Rouge, New Orleans)
- Massachusetts (Boston)
- Virginia (Fredericksburg, Hampton Roads, Roanoke)

Community Support:

Across the company, Cox supports environmental organizations and programs through donations and volunteerism. Through the company's partnerships with American Rivers and Ocean Conservancy, Cox employees volunteer at multiple locations across the nation for water cleanups. Cox volunteers have collected more than 16 tons of waste through its cleanups.

Cox also is in a unique position to generate awareness through in-kind media support at its television and radio stations, newspapers and digital properties. Cox companies have donated more than \$3 million in airtime for the Ad Council's environmental PSAs focusing on energy efficiency, connecting kids with nature and ocean awareness. Cox also contributed \$25,000 in cash to the Ad Council.

Cox supports many local initiatives in Atlanta, where the company is headquartered. The James M. Cox Foundation has donated more than \$5 million to the PATH Foundation and more than \$10 million to the Beltline (Atlanta's major, long-term urban renewal project) and \$1 million to both the Atlanta Botanical Garden and the Nature Conservancy's "Georgia for Generations" campaign. Cox also supports EarthShare of Georgia, Georgia Conservancy, Keeping it Wild, Park Pride, Piedmont Park Conservancy and the Chattahoochee Riverkeeper, among others.

Cox also supports countless environmental nonprofits in the communities it serves across the nation.

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Cox Conserves
coxconserves.com

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Third-Party Recognition:

As a result of Cox Conserves, Cox and its subsidiaries have been recognized by a variety of organizations for the company's commitment to the environment. Some of the recognitions include:

- The Trust for Public Land's Conservation Champion (Cox Enterprises' Chairman Jim Kennedy)
- Georgia Conservancy's Distinguished Conservationist of the Year (Cox Enterprises' Chairman Jim Kennedy)
- Atlanta Business Chronicle's Green Save Award (Cox Enterprises)
- Chattahoochee Riverkeeper's River Guardian Award (Cox Enterprises)
- Clean Air Campaign's PACE Innovator Award for a Green Fleet (Cox Enterprises)
- EarthShare Georgia's New Campaign Partner Award (Cox Enterprises)
- Green Business Works Expo's Corporate Environmental Leader (Cox Enterprises)
- Park Pride's Inspiration Award for Corporate Volunteerism (Cox Enterprises)
- PR News' Corporate Social Responsibility Award for Cox Conserves Employee Relations (Cox Enterprises)
- DuPont's Sustainable Growth Excellence Award (Manheim)
- Citrix's Innovation Award for Green Call Centers (Cox Communications)
- City of San Diego's Recycler of the Year (Cox Communications)
- Cal Recycles' Waste Reduction Award (Cox Communications)
- *OC Metro Magazine's* #1 Green Company in Orange County (Cox Communications)
- Cintas' Las Vegas Environmental Award (Cox Communications)

For more information on Cox Conserves and to learn about Cox's environmental initiatives across the company, please visit CoxConserves.com.

****Artwork available upon request****

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About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of more than \$17 billion and approximately 50,000 employees, the company's major operating subsidiaries include Cox Communications (cable television distribution, high-speed Internet access, telephone, home security and automation, commercial telecommunications and advertising solutions); Cox Automotive (automotive-related auctions, financial services, media and software solutions); and Cox Media Group (television and radio stations, digital media, newspapers and advertising sales rep firms). The company's major national brands include Autotrader, Kelley Blue Book, Manheim, Savings.com and Valpak. To learn more about Cox's commitment to people, sustainability and our communities: CoxCSRReport.com

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