

Cox Enterprises: Eco-Friendly Fleet Fact Sheet

Cox Enterprises' national sustainability program, Cox Conserves, focuses on reducing waste and energy consumption, as well as conserving water. The program engages each of the company's major subsidiaries (Cox Communications, Cox Automotive and Cox Media Group) and encourages Cox Enterprises' 50,000 employees and their families to engage in eco-friendly practices.

As part of its Cox Conserves effort to reduce greenhouse gas emissions, Cox employs electric vehicles, fuel-efficient models and hybrids. Many of the vehicles are used by Cox Communications, the company's broadband communications and entertainment subsidiary.

With more than 13,000 vehicles, Cox has one of the nation's largest fleets.

- 90% of the network operations vehicles at Cox Communications utilize a new hybrid operating system and are zero emissions vehicles during aerial operations
- 10% of Cox's fleet is comprised of Partial Zero Emissions Vehicles (PZEV) and LEED-ranked vehicles
- Nearly 300 hybrid vehicles are included in the fleet

Green GPS Fleet Management Solutions:

With Trimble GPS systems now installed in 5,000 vehicles, Cox has saved more than one million gallons of fuel. The fleet management solutions also enable the company to reduce its carbon footprint by cutting over 25 million pounds of CO₂.

The Vehicle Diagnostics and GeoManager solutions from Trimble are being used by Cox Communications. The Vehicle Diagnostics solution allows drivers to reduce fuel cost and CO₂ emissions by controlling engine idle time. The GeoManager - featuring Microsoft Virtual Earth satellite, birds-eye view mapping and real-time traffic - helps field tech supervisors and dispatchers increase operating efficiency, cut operating costs and improve customer service. In the first year, the combined Vehicle Diagnostics and GeoManager solutions allowed Cox to reduce vehicle idle time from more than 90 minutes to less than 15 minutes per day, an 84% decrease.

Commuting Programs:

At Cox's corporate headquarters in Atlanta, employees are encouraged to "think green" through subsidized public transportation. A shuttle transports employees from the public transportation station to the office building. Bicycle racks, electric vehicle charging stations and preferred parking for fuel-efficient vehicles and carpoolers are available.



Cox Conserves
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Through Cox's Borrow-A-Hybrid program, vehicles are available to those who take alternative forms of transportation. The cars can be checked out during the day if the employee needs to attend an offsite meeting or run an errand. A "no-idle" zone was created at the loading dock, and premium parking spaces are reserved for electric cars and vehicles that achieve 32 MPG or more.

Cox also partners with Georgia's Clean Air Campaign and Perimeter Transportation Coalition. Clean Air Campaign recognized Cox with a PACE Large Business Award and a PACE Innovator Award for a Green Fleet. Automotive Fleet Magazine recognized Cox for having one of the Nation's Top 50 Green Fleets.

Commuter programs are encouraged across Cox's locations.

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About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of more than \$17 billion and approximately 50,000 employees, the company's major operating subsidiaries include Cox Communications (cable television distribution, high-speed Internet access, telephone, home security and automation, commercial telecommunications and advertising solutions); Cox Automotive (automotive-related auctions, financial services, media and software solutions); and Cox Media Group (television and radio stations, digital media, newspapers and advertising sales rep firms). The company's major national brands include Autotrader, Kelley Blue Book, Manheim, Savings.com and Valpak. To learn more about Cox's commitment to people, sustainability and our communities: CoxCSRReport.com

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